



potential project

Focused Minds | Organizational Excellence



The Organizational Challenge of the 21st Century

Harvard Business Review Press: The Mind of the Leader, 2018

Attention Deficit Trait

At work people are distracted 47% of the time. Distractedness decreases performance, innovation and resilience.

The collision of attention deficit trait and the leadership crisis results in underproductive people and organizations.

A Leadership Crisis

77% of leaders think they create engagement and motivation for their employees. 82% of employees disagree.

- We believe the mind can be trained to enhance focus, innovation and resilience.
- We believe in the value of truly human leadership and people centric organizations.
- Our mission is to support high performing companies in balancing great effectiveness and performance, with a sincere care for all employees.

Who We Are

Potential Project is a global leadership training, organizational development and research firm.

We help leaders and organizations enhance performance, innovation and resilience through mindfulness and other practices grounded in neuroscience and research.

We partner with forward thinking companies like Accenture, Cisco, LEGO, Microsoft and 500+ other global clients helping create highly engaged cultures and truly human leadership.



TRAINING

We offer customized training programs to enhance individual and organizational performance, innovation and resilience.



LEADERSHIP

We offer leadership development services to help leaders better lead themselves, their people and their organizations for extraordinary results.



CONSULTING

We offer consulting services to help organizations create more mindful, compassionate, high performing, and people-centric cultures.



RESEARCH

Together with Harvard Business Review we conduct global research on organizations. We measure impact on every training we deliver to make sure you get transparency on results.

Training Solutions

Our training solutions are designed to address the core challenges for individuals and organizations today with proven measurable results. Programs are underpinned by neuroscience and include mind training tools and techniques directly applicable to core workplace activities and demands for immediate beneficial outcomes.

PERFORMANCE

- Focus & Concentration
- Clear Goals & Priorities
- Efficiency & Productivity

RESILIENCE

- Well-being & Job Satisfaction
- Resilience & Work-life Balance
- Stress Reduction & Retention

INNOVATION

- Creativity & Innovation
- Energy Management
- Creative & Energized Cultures



*Aggregated data from programs 2016-2017